

Russell Simmons

Freelance B2B
tech copywriter

[simmons russell](#)

[thecopystudio.co.uk](#)

russ@thecopystudio.co.uk



London, UK
+0044 (0)7818226547



Canon

Linked in

**The
Guardian**

DHL
WORLDWIDE EXPRESS

accenture
High performance. Delivered.

British Gas

sage

Microsoft

NOKIA
Connecting People

Qlik

hp
invent

amazon

FUJITSU

MISSION

**THE
MAVERICK
GROUP**

vita mojo

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Employment

Director

- Freelance copywriter and agency working with B2B tech brands including AWS, HP, VMware, AMD, UserZoom, Twilio, SAS, Aruba, Nokia, DHL and Avanade

**The
Copy
Studio**

Director
August 2015 to present

Senior copywriter

- Extensive conceptual, social and content copywriting for Sage, Canon, VMware and Qlik

april six

April Six
September 2015 to
March 2017

Senior copywriter and content strategist

- Managed creative content strategy for Samsung, McCormick (Schwartz), LinkedIn, Novartis and others
- Managed a growing team of writers and content managers, while developing an in-depth understanding of SEO and email marketing techniques



**LiquidThread/Starcom
MediaVest (Publicis)**
May 2014 to July 2015

Copywriter and senior editor

- Wrote copy for 47 different accounts including Microsoft, Casio, Xerox, GE Healthcare, Shire, Eli Lilly, Siemens, AVG, and FedEx



**Waggener Edstrom
Communications**
October 2010 to April 2014

Copywriter



Mulberry Marketing
May 2008 to October 2010

Researcher



Reed Elsevier
January 2007 to May 2008

Education

University of Exeter

October 2003 to July 2006
BA (Hons) degree in Philosophy 2:2

